ABSTRACT OF THE DISCLOSURE

A rotor for an automotive alternator comprises a cylindrical bobbin fitted over the base portions of a pair of field cores having a cylindrical portion and a pair of first and second annular flange portions projecting perpendicularly from both ends of the cylindrical portion, and a field winding wound a predetermined number of turns into multiple layers on the cylindrical portion of the bobbin, wherein the field winding has a flat shape in which a pair of opposite flat surfaces are parallel, the field winding being wound onto the cylindrical portion of the bobbin such that the pair of opposite flat surfaces face the inner circumferential side and the outer circumferential side, respectively, relative to the radial direction.